

#PulseOfFestiveRunChhathEdition Game Contest 2025

Terms & Conditions:

These Terms & Conditions (hereinafter referred to as the “T&C”) are applicable to all the participants/ contestants of the **#PulseOfFestiveRunChhathEdition Game Contest** (hereinafter referred to as the “Contest/Challenge/Promotion”) organised by Dharampal Satyapal Foods Ltd. (hereinafter referred to as “DSFL/DS Group/ Pass Pass Pulse”). DSFL in its sole & absolute discretion reserves the right to add, alter, modify, change or vary all or any of these Terms & Conditions, wholly or in part, at any time without giving any prior notice and the participant/ contestant/ winner has to agree to abide by such additions, alterations, modifications and changes.

Contest Details

1. Visit the link in our Instagram bio from your phone to access the gamified microsite.
2. Play the game and complete the challenge.
3. Rules: Move your head left or right to guide your character and collect as many Chhath Puja essentials as you can in the soap basket within 1 minute. The more you collect, the higher your chances of winning.
4. A digitally shareable greeting card will be generated at the end.
5. Share the greeting on your social media, tag your loved ones to greet them, and invite them to participate in this fun activity too.
6. Use the hashtag #PulseOfFestiveRunChhathEdition.
7. Follow and tag @passpass_pulse on social media as well.
8. Follow us, participate & win vouchers worth up to ₹2,000/- every day.
9. Please note that your details will be collected and used for game purposes.

General Guidelines:

1. Follow official Pass Pass Pulse brand pages on Instagram, Facebook & Twitter (@passpass_pulse on Instagram and Twitter and @PulseCandyOfficial on Facebook)
2. The winners will be selected via Lucky Draw and participants will only be eligible to win if they participate in all three contests.
3. Any form of forgery which includes putting another person’s screenshot as an entry will lead to disqualification.
4. Any form of duplication of the entry will lead to disqualification.
5. All participating profiles should be public on Instagram and Facebook.
6. Tag (@passpass_pulse on Instagram and Twitter and @PulseCandyOfficial on Facebook) and including hashtag - #PulseOfFestiveRunChhathEdition is mandatory.
7. The **#PulseOfFestiveRunChhathEdition Game Contest** is live from **25th October 2025 to 29th October 2025**. No entries exceeding the timeline would be considered for the prize.
8. Winners will be selected on the basis of fulfilling the above-mentioned eligibility criteria and the respective contest rules and guidelines. Winners will be announced on Pass Pass Pulse pages only. A number of winners are to be declared post the completion of the contest.

9. The decision of DSFL shall be final in all matters relating to the promotion, evaluation and selection of winners and no correspondence in this context will be entertained. DSFL reserves the right to change these terms and conditions without prior notice.
10. The lucky winners of the contest will be contacted directly on their respective social media handles for their contact details and will be given the relevant information regarding the gratification.
11. **#PulseOffFestiveRunChhathEdition Game Contest** (hereinafter referred to as the “Challenge/ Contest/ Promotion” is being organized by DSFL)
12. The Participant must be a citizen of India, residing in India and must be at least the age of 18 (eighteen) years of age at the time of entering the Contest
13. The lucky winners must give full details of their Name, permanent address, Income Tax PAN (if applicable), Phone number, age and such other details as may be prescribed by DSFL and it is to be understood that the Prizes will be given to the few lucky winners only upon the furnishing of the prescribed details and documents. The lucky winners consent to providing their personal data to DSFL and in this respect, DSFL shall ensure the following –
 - a. DSFL shall, at all times, comply with applicable data protection laws, including but not limited to the Digital Personal Data Protection Act, 2023 (DPDP Act) and any other relevant international or local privacy regulations.
 - b. DSFL shall implement appropriate technical and organizational measures to protect the confidentiality, integrity, and availability of all personal data collected and stored.
14. TDS as per Income Tax Act 1961: The Prize is subject to the laws of India and deduction of taxes, levies and other statutory payments shall be as applicable and borne solely by the few lucky Winners and paid for by the Winners. The Prize would be delivered/ handed over to the Winner on proper identification and verification and also providing proof of payment of all applicable taxes and levies. All winners will be liable to pay the taxes as applicable based on the price of the prize
15. DSFL reserves the right to reject any Participant without assigning any reason thereof. Any decision taken in this regard shall be final and binding and not subject to any dispute or challenge
16. The Prize will neither be transferable nor exchangeable. Mere participation does not entitle a Participant to win a Prize
17. The prizes will not be delivered immediately after the announcement of the winner. The date of the availability of prizes will be communicated to the winners
18. If the Winner does not collect the Prize on or before 15 (fifteen) days from the date of notification of their winning entry, the Prize shall unconditionally and irrevocably lapse without further notice in this regard and DSFL will have the right to deal with the Prize in such manner as it may deem fit.
19. The Participant undertakes to indemnify and keep DSFL harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by DSFL due to breach of any Terms and Conditions contained herein
20. DSFL shall not be responsible for any defects/inadequacy/deficiency in the Prizes
21. Employees and family members of DSFL and its affiliate/associate/ holding Company/ Subsidiary Company, sponsors of the prizes are not eligible to participate in the Contest
22. All rights, titles and interests, including but not limited to the Intellectual Property Rights, in the promotional material(s) and in any and all entries received/voices shall vest solely and

exclusively with DSFL at all times. DSFL or any person or entity permitted by DSFL in this regard shall be entitled to use the entries received or any information in connection with the entry in any media for future promotional, marketing, publicity and any other purpose, without any permission and or payment to the Participant.

23. Participants/winners may be required by DSFL to participate in a photo, video and/or film session and acknowledge that DSFL has the absolute and exclusive right to use such publicity photos, videos and/ or films in any medium and in any reasonable manner it may deem fit without any consideration or payment of similar nature to such participants/winners. The Participants/winners hereby consent to such shooting of photo, video and/or film session and also consent to usage by DSFL of such publicity photos, videos and/ or films in any medium and in any reasonable manner it may deem fit without any consideration or payment. In the event the Participants/winners do not consent to the aforesaid, they shall not receive the Prize.

24. DSFL- in its absolute discretion may publicize, broadcast or otherwise disclose a participant's/winner's name, particulars, likeness, statements or any recording of their voice in advertising or promotional activities concerning this contest, or generally. DSFL may promote or advertise that a winner has won the contest.

25. Any information provided/ sent to DSFL, including feedback and other communications of any kind, by the Participant shall be deemed to be non-confidential. DSFL shall be free to reproduce, distribute and publicly display such feedback and materials without any limitation or obligation of any kind.

26. The Participant expressly agrees that his/ her participation in the Contest conducted by DSFL is at the Participant's sole risk and is governed by the Terms and Conditions herein.

27. DSFL shall not be responsible for any loss or damage suffered by the winner while participating in the Contest.

28. DSFL reserves the right to change, alter or cancel this Contest in part or full, or change any or all of the terms and conditions that are applicable, without giving prior intimation/notice of any kind and will not be liable for any consequential losses/damages. The decision of DSFL in this regard and in general with respect to this Contest and the Terms & Conditions thereto shall be final, binding and non-contestable.

29. DSFL does not take any responsibility for any errors arising out of incorrect or incomplete contest entries. DSFL will not be responsible in any way for the failure of any backend technology and/or the resultant inability of a listener to send in his/her entry. Only those entries which are received by DSFL shall be considered for the registration/contest participation and DSFL shall not be responsible for non-receipt of any entry.

30. The Contest shall be governed by and construed in accordance with applicable laws in India and will be subject to the exclusive jurisdiction of the courts at New Delhi.

31. DSFL holds the right to not announce any winner if the entries are not up to the mark.

32. The discretion stays with the brand Pass Pass Pulse on choosing the number of winners.

Privacy Policy

Your privacy is very important to us. To better protect your privacy we provide this statement explaining our online information practices and the choices you can make about the way your information is collected and used.

Information Collection and Use

White Rivers Media on behalf of DS Group is the sole owner of the information collected on this site. We will not sell, share or rent this information to others in ways different from what is disclosed in this statement. We will be collecting your email address and phone number for communication and service purposes.

Log Files

We use IP addresses to administer the site, track user movement and gather demographic information for aggregate use. IP addresses are not linked to identifiable information.

Sharing

We will share aggregated demographic information with our partners. This is not linked to any personal information that can identify any individual person.

Links

This website does not contain links to other sites, but users may choose to visit their own social media platforms. We are not responsible for any information shared by users on those platforms. Please review the privacy policies of each social media site for more details on their data practices.

Security

This website takes every precaution to protect users' information. When users submit sensitive information via the website, their information is protected both online and offline.

Respect for Sentiments

We value the diverse perspectives of our users and ensure that there is no attempt to hurt anybody's sentiments in any way through the content or functionalities of this site. We strive to maintain an inclusive and respectful online environment for all.